



## NEWS RELEASE

### Informatics appoints Netsphere as an authorised recruiter of PurpleTrain.com

#### > Informatics opens more channels to recruit students for PurpleTrain.com

**06 Sep 2005, Singapore** – Informatics, a provider of quality lifelong learning services appoints Netsphere as an authorised recruiter in Malaysia for PurpleTrain.com. The agreement was signed on the 02<sup>th</sup> day of September 2005.

Netsphere is a leading local e-Solutions enabler, specialized in providing On Demand computing solutions for companies seeking to leverage Information Technology as a strategic tool for expansion into the Pan-Asian market. Netsphere Academy is also an IBM Authorised Training Center; they have achieved the status of an IBM Business Partner since 2002

“The main stream business of Netsphere is IT training and education, with the new appointment as an authorised recruiter of PurpleTrain.com, we will be able to extend our programmes offerings up to the undergraduate and postgraduate level to the customers. We are proud of our relationship with Informatics and are excited of the new appointment. With our experience in the IT training and education business, we are confident in helping our customers to appreciate the value of e-learning and the high quality programmes offered at PurpleTrain.com.” Alan Quek Joo Meng, General Manager of Netsphere Malaysia Sdn Bhd

Netsphere sees the vast potential of elearning in Malaysia and is confident of the quality undergraduate and postgraduate programmes offered at Informatics, awarded by renowned universities in the UK, like the BSc (Hons) in Computing awarded by University of Portsmouth, Master of Business Administration and the Master of Science in Business Information Technology awarded by the University of Wales.

#### **BSc in Computing awarded by the University of Portsmouth**

"I got myself a job in a software development company right after I have completed my studies from this programme. The programme covers the practical skills and allows me to adapt to my working environment easily. The course is very interesting and keeps me motivated to learn more."

#### **Mohsin Iqbal**

Bachelor of Science (Hons) in Computing  
University of Portsmouth

This programme is aimed at meeting the needs of learners who intend to enter the job market as Systems Analysts, IT Specialists, Database Administrators, Network Engineers and IT Managers.



- Learners can complete the entire spectrum of programmes leading to a degree in a shorter time (minimum of 6 months), with options to top up to a honours degree.
- The net cumulative course fee of the programmes leading to the degree is cheaper; learners stand to gain considerable cost-savings by investing in this programme.
- Comprehensive online support through email, discussion room and course home pages for all modules within the programme
- Experience internet and multimedia technologies in programme delivery

### **Master of Business Administration awarded by the University of Wales**

"I am able to keep my time due to the flexibility of the programme. The discussion room helps me to interact with a big pool of people. I am proud to be associated with a reputable university."

#### **Christina Lee Sooi Kuan**

Master of Business Administration  
University of Wales  
Malaysia

- This degree from a leading UK University creates international mobility and greater career advancement opportunities for its graduates.
- This business programme consists of units that incorporate comprehensive international perspectives and knowledge much required by a working professional or businessperson of an organisation operating in an international business environment.
- Cater to the learning needs of the mature students; this programme adopts a variety of interesting assessment techniques, such as case studies, online participation and presentations, individual and group work, research paper and critical review of articles. The final written examinations will contribute from 40% to 70%.
- Modular learning gives participants more control in their time management and allows them to learn at their own pace.

### **Master of Science in Business Information Technology awarded by the University of Wales**

- Qualifications that are fully validated by the University of Wales will have international recognition. This is because the validation panel consists of renowned subject matter experts drawn from the faculties of Newport, Swansea, Aberystwyth within the University of Wales as well as an external assessor from the University of Sheffield.



- This programme is designed after much market research to determine the type of knowledge and skills required by the IT professionals who wish to upgrade themselves. The six modules are carefully chosen to ensure that participants gain expertise in the professional management of technology within the organisation to achieve strategic advantage.
- Since this course is targeted at IT/IS practitioners, it makes sense to design the course with 100% coursework assessment with no final examination
- With a modular course structure for all taught elements in the programme, participants will be able to create their own study path and customise the programme according to their individual learning pace.

#### **About PurpleTrain.com**

PurpleTrain.com, the global e-Learning provider, started out as Asia's first e-Learning provider in 1999. It is the largest e-Learning provider outside the United States, with over 72,000 e-users, and offers Business, IT education and Health Sciences programmes, corporate training courses and education-related services.

PurpleTrain.com firmly supports continuous lifelong learning and provides students from all over the world with access to internationally renowned courses anytime, anywhere with minimal disruptions to their work and other obligations, and without having to leave home.

By combining innovative technology with world-class training content, PurpleTrain.com offers companies and individuals a high value, quality and effective online training solution. Its online courses range from Master and Bachelor degree programmes to diplomas and certificates, ranging from technical level to management level to cater for the varied needs of corporations and professionals.

#### **ABOUT INFORMATICS GROUP**

The Informatics Group, listed on the Mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degrees. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. In July year 2005, Informatics attained CaseTrust for Education, a scheme by the Consumer Association of Singapore to certify companies that have foundation for good quality student welfare practices and standards. For more information, please visit <http://www.informaticsgroup.com>.

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