



## **NEWS RELEASE**

### **Wanted in Vietnam: Higher quality tertiary education > Graduates need employers and employers need quality graduates > Ha Noi Prime Minister approves development plan for technology market**

**11 Nov 2005, Singapore** – Informatics, a global leader in providing lifelong learning services provides quality tertiary education worldwide in various modes of learning. Students can choose to attend the education programmes at the Informatics Institute spanning more than 50 countries, via elearning at its wholly owned elearning portal, PurpleTrain.com and through the Informatics Capstone whereby majority of the programme is conducted via elearning, supplement with local face-to-face tutorial. In this way, students around the world can benefit from the quality tertiary education offered at Informatics.

‘...the only way for Vietnam’s tertiary institutions to gain international accreditation was for them to co-operate with their internationally recognised partners in providing teaching.

Those that became internationally recognised could help other institutions to do the same. Said Long, Deputy Minister of Education and Training’

[Source: Cover Story in Outlook magazine volume II Number 21 September 2005]

By 2020, it hoped to have all its universities and colleges operating on a par with several of international standard, Long said further.

[Source: Viet Nam News Article – VN hosts education meet]

#### **Supplying quality graduates**

“We have appointed Hanoi University of Business and Management to be the Authorised Recruiter for PurpleTrain.com in Vietnam, this is to allow the local students to have a chance to gain an internationally recognised foreign qualification.” Said Simon Chen, Assistant Director – Regional Account of Informatics Holdings Ltd

“The undergraduate and postgraduate qualifications are awarded by world class universities” he added.

Whilst the demand for quality graduates in Vietnam is high, local top graduates are not getting the dream jobs in State-owned companies.

‘At the moment, agencies and units are operating under huge workloads. They need top graduates so that high quality work is produced. Employing such people is essential.

It is important that in 5 to 10 years time, leading graduates are the directors of departments and institutes and hold important positions on the city’s People’s Committee.’



...only eight out of 101 top graduates last year have been employed by State-owned companies'

[Source: Viet Nam News Article – 19 September 2005]

"Foreign education influence may be a quick way to help to bring up the quality of graduates in Vietnam. Informatics Capstone will help to close the education gap here. Individuals who cannot afford to leave home for a foreign education and are not ready for a 100% online education will find Informatics Capstone very attractive." The Spokes Person of the International Business Training Centre – Hanoi University of Business and Management commented.

### **Local career opportunities for I.T. Professionals**

Ha Noi Prime Minister Phan Van Khai has approved a project to develop the fledging technology market in Viet Nam to reach an annual growth rate of 10 per cent over the next five years.

The plan which will be mostly funded by the state budget, will work to streamline basic institutions in the Vietnamese technology market, creating a competitive environment and encouraging businesses to modernize their technology business in the country will also be enhanced.

[Source: Viet Nam News article – 12 September 2005]

This implies that skilled professional in the area of Information Technology will be in great demand; individuals should get themselves equipped for the career opportunities awaiting them. Individuals can consider one of these options offered via the Informatics Capstone and elearning at PurpleTrain.com:

- Bachelor of Science (Hons) in Computing awarded by University of Portsmouth (UK)  
The Course is a specialist degree programme for candidates interested in the area of database and systems development. This route is concerned with the technologies and methods that are relevant for the creation and maintenance of computing systems that support the business data handling requirements of organisations; the creation of effective Information Technology systems solutions to business problems, and with the management of such systems.
- Bachelor of Science (Hons) in Technology Management and Computing awarded by University of Portsmouth (UK)  
Learners will get a chance to pursue a degree programme that will equip them with fundamental IT knowledge. Even for students who enter this degree programme with their business qualification can benefit and graduate from this programme to become a more competitive and employable professional in the I.T. Job market.
- Master of Science in Business Information Technology validated and awarded by University of Wales (UK)

This programme enables the learners to:

- Analyse and apply the fundamental principles involved in managing in an information technology environment
- Be an effective 'hybrid manager' in applying IT to support business needs
- Critically evaluate technological developments and make informed recommendations on suitable technology adaptations for strategic advantage.



# INFORMATICS GROUP

- Effectively lead and supervise the strategic technology transformation projects at an enterprise level.

The programme information is available at [www.informaticsgroup.com](http://www.informaticsgroup.com)

## **About PurpleTrain.com**

PurpleTrain.com, the global e-Learning provider, started out as Asia's first e-Learning provider in 1999. It is the largest e-Learning provider outside the United States, with over 72,000 e-users, and offers Business, IT education and Health Sciences programmes, corporate training courses and education-related services.

PurpleTrain.com firmly supports continuous lifelong learning and provides students from all over the world with access to internationally renowned courses anytime, anywhere with minimal disruptions to their work and other obligations, and without having to leave home.

By combining innovative technology with world-class training content, PurpleTrain.com offers companies and individuals a high value, quality and effective online training solution. Its online courses range from Master and Bachelor degree programmes to diplomas and certificates, ranging from technical level to management level to cater for the varied needs of corporations and professionals.

## **About Informatics Group**

The Informatics Group, listed on the Mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degrees. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. In July year 2005, Informatics attained CaseTrust for Education, a scheme by the Consumer Association of Singapore to certify companies that have foundation for good quality student welfare practices and standards. Informatics has achieved the Golden Brand Award for the Education sector in Sep year 2005. The Golden Brand Award for the Education sector is a competition organized by the organizers of the International Brand Summit 2005. This award aims to give recognition to local and China enterprises for the good work done in building their companies' brands. The International Brand Summit (IBS) is an event held in conjunction with Global Entrepolis @Singapore 2005 a mega event jointly presented by the Singapore Economic Development Board (EDB) and the Singapore Business Federation. The IBS is organized to increase awareness on the importance of branding among local and regional enterprises and also to stimulate the growth of Singapore's brands and enterprises locally and regionally. For more information, please visit <http://www.informaticsgroup.com>.

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