



NEWS RELEASE

Informatics opens its doors to competent candidates >At Informatics, 60% of MBA learners are mature candidates

20 Oct 2005, Singapore – The Master of Business Administration and the Master of Science in Business Information Technology, validated and awarded by the University of Wales (UK) offered on-line by Informatics presents a shortcut to a postgraduate qualification for those candidates who have requisite work experience which can be used in lieu of academic qualifications. These candidates are above 25 years of age and have generally worked for a reasonable period of time that will enable them to be deemed competent enough to embark on a Master degree programme.

'The higher a person's education level, the higher the salary. On average, a college graduate earns at least \$15,000 more per year than a high school graduate. But the earning potential is even higher with an advanced degree. A person with a master's degree usually earns about \$8,000 more per year and someone with a doctorate degree earns at least \$20,000 more per year on average.

The advance degree not only means an increase in salary, but in certain occupations, individuals with a master's degrees are usually offered promotions and qualifies more for positions of responsibility within their occupations.'

[Source: www.pvamupanther.com]

In enabling candidates without a first degree to join the programme on the basis of their age and work experience opens the door for a number of suitably qualified candidates to embark on a postgraduate qualification.

It is well known that a candidate who has depth of work experience, one who has accumulated substantial knowledge of the subjects in relevance to the master programme that the candidate pursues in, will be able to approach the degree with a clear perspective.

"Working professionals especially in the Asia pacific region find our MBA programme attractive; 60% of our MBA learners are mature candidates." Said Ms. Jacquelyn Chan - Operations Executive of PurpleTrain.com

Informatics has opened its door to the mature candidates, offering them an opportunity to gain admission to a Master degree. At Informatics, the Master of Business Administration and Master of Science in Business Information Technology qualifications available via on-line learning are validated and awarded by the University of Wales (UK). The University is the degree-awarding authority for 70 higher education institutions both within the United Kingdom and overseas. These programmes are opened to non-graduates or mature candidates (above 25 years old) with a minimum of 2 years working experience in position of responsibility of relevance to the scheme of study to be pursued.



An MBA with strategic business focus

The Master of Business Administration programme will have a strategic business focus while developing the relevant business skills required in an enterprise environment. The learning and teaching methods are therefore likely to be intensive and challenging. In addition to being familiar recent research, graduates will also be familiar with the leading-edge practice with the help of in-depth discussion on case-studies. MBA programme include a significant group work element during which participants should be able to develop knowledge and experience through drawing on the experiences of others, this can be done via the online classroom platform or in traditional classroom discussion.

A hybrid IT Plus Master Degree

In the Master of Science in Business Information Technology programme, learners will analyse and learn to apply the fundamental principles involved in an information technology environment. He/She will become an effective 'hybrid IT Plus manager' in applying IT to support business needs, lead and supervise strategic technology information projects at an enterprise level and evaluate technological developments and make informed recommendations on technological adaptations for strategic advantage.

About University of Wales

The University of Wales enjoys a distinctive identity as a federal University. The University is the degree-awarding authority not only for its member institutions, but also for around 70 other higher education institutions both within the United Kingdom and overseas, with which it also enjoys close links.

The University enjoys close links with other higher education institutions in Wales and across the UK, and it is an important awarding body for institutions overseas.

The University's broad strategic aim is to help create the conditions whereby its member institutions, as well as its own central academic units and services, achieve their full potential and maintain national and international excellence.

The University of Wales is committed to helping fulfil the educational and economic needs of Wales and to supporting its linguistic, cultural and national heritage.

Visit the University of Wales at www.wales.ac.uk

About PurpleTrain.com

PurpleTrain.com, the global e-Learning provider, started out as Asia's first e-Learning provider in 1999, wholly-owned by Informatics Holdings Ltd. It is the largest e-Learning provider outside the United States, with over 72,000 e-users, and offers Business, IT education and Health Sciences programmes, corporate training courses and education-related services.

PurpleTrain.com firmly supports continuous lifelong learning and provides students from all over the world with access to internationally renowned courses anytime, anywhere with minimal disruptions to their work and other obligations, and without having to leave home.

By combining innovative technology with world-class training content, PurpleTrain.com offers companies and individuals a high value, quality and effective online training solution. Its online courses range from



Master and Bachelor degree programmes to diplomas and certificates, ranging from technical level to management level to cater for the varied needs of corporations and professionals.

Visit www.purpletrain.com

About Informatics Group

The Informatics Group, listed on the Mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degrees. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. In July year 2005, Informatics attained CaseTrust for Education, a scheme by the Consumer Association of Singapore to certify companies that have foundation for good quality student welfare practices and standards. Informatics has achieved the Golden Brand Award for the Education sector in Sep year 2005. The Golden Brand Award for the Education sector is a competition organized by the organizers of the International Brand Summit 2005. This award aims to give recognition to local and China enterprises for the good work done in building their companies' brands. The International Brand Summit (IBS) is an event held in conjunction with Global Entrepolis @Singapore 2005 a mega event jointly presented by the Singapore Economic Development Board (EDB) and the Singapore Business Federation. The IBS is organized to increase awareness on the importance of branding among local and regional enterprises and also to stimulate the growth of Singapore's brands and enterprises locally and regionally. For more information, please visit <http://www.informaticsgroup.com>.

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