

## Informatics Global Presence

**Singapore, 22 August 2005** – Global Higher Education is one of the key global business engine of Informatics, an award-winning global leader in providing quality lifelong learning services. Through its global network spanning more than 50 countries in the Asia Pacific, Europe, Africa, Middle East and America, Informatics has enabled millions of individuals worldwide to achieve a world-class qualification through its wide range of training and enrichment programmes, from certificates and diplomas, to bachelor's, master's and doctorate degrees in Business, Finance & Management, Information and Communication Technology, Engineering & Technology.

The qualifications offered by Informatics are internationally recognised and they can be used as direct entry qualifications to more than 40 universities around the world. Together with its vendors, universities partners and dedicated academic staff, Informatics Institute is set to empower their students with a world class education that prepares them for the new economy.

At Informatics, we help to develop individuals to maximise their potential to meet challenges in the new economy, by providing college-going students with new opportunities for tertiary education and self-development for lifelong learners through Informatics Institute. With our focus on customer segments, we roll out programmes that are targeted to meeting the business demands and needs of each and every customer segment.

Our latest International Diploma and Advanced Diploma programme in Hospitality and Tourism Management will set the pace of cultural exchange when students get to learn to manage an increasingly diverse and competitive tourism market. As the India opens itself up to the global world, our students will get the chance to do job attachments or having their careers in building their tourism trade.

Informatics Capstone programme, an integrated learning methodology that comprises of online mode of e-learning and face-to-face tutorial. The Capstone programme, which was rolled out early this year, has made a breakthrough in traditional learning ie. Face-to-face in a classroom environment. Students can pursue an overseas education in their home countries by simply attending classes and accessing tutorials 24-hour via the virtual campus powered by Purpletrain.com. This powerful tool of learning has seen 50 students accomplished their modules successfully.

" Since I embarked on this e-learning, I have managed to get my degree faster than my peers, and at the same time, having the freedom for other family and personal commitments. I could even choose to do my final year in Singapore to get a taste of overseas studying life. Now, I had the option to further my studies with a Masters degree via the same mode of learning, but since my degree is internationally recognized, I am currently pursuing my Masters (MSc in Advanced Computer Science) in UK's finest university; The Victoria University of Manchester. " quipped Mr. Mohsin Iqbal, a graduate of Bachelor of Science (Honours) in Computing.

### **ABOUT INFORMATICS GROUP**

The Informatics Group, listed on the Mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degrees. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. In July year 2005, Informatics attained CaseTrust for Education, a scheme by the Consumer Association of Singapore to certify companies that have foundation for good quality student welfare practices and standards. For more information, please visit <http://www.informaticsgroup.com>.

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