



## NEWS RELEASE

### **Informatics' hospitality and tourism management graduates will get priority job application with the parent company, Berjaya Group**

**22Aug 2005, Singapore** – Informatics, a provider of quality lifelong learning services launches the International Diploma and advanced Diploma in Hospitality and Tourism Management programme in line with the global demand for skilled worker in the industry.

'According to the inaugural Singapore Recruitment Index survey, the industry recorded the highest level of recruitment for the first five months of the year. The trend is set to continue and the hospitality industry is expected to post the strongest growth in hiring.

Job openings would come from the frontline, sales and marketing, customer services and operations positions.

Compared to last year, overall hiring needs have gone up 15 to 20 per cent.'

[Source: Today paper – Singapore News on 23 June 2005]

'The trend in tourist arrivals continued to remain strong, the number had increased by over 11 percent month-on-month to reach more than 1.4 million in April, the highest recorded in a month. He added the tourism industry had emerged as important contributor to Malaysia's foreign exchange earnings, employment as well as income generation. Last year (2004) tourist arrivals totalled 15.7 million, generating tourist receipts of almost RM30 billion.'

[Source: Bernama.com]

'Hospitality and tourism has witnessed rapid growth, increased competition and shifting consumer trends. Demand and consumer expectations have continued to expand with the evolution of a global marketplace. Hospitality and Tourism companies need to meet the challenges of today's world market by deploying up-to-date skilled workers.'

[Source: <http://www.traveldailynews.com>]

'The development of the Mindanao tourism industry should be given priority in order to boost the island's economy, Mindanao Business Council (MBC) chair Antonio Santos said. "In pushing for tourism development, we don't need so much infrastructure facilities. Everything is in place already. Samal is one destination that we can consider as among the best in Mindanao," he said.

Santos said the eco-tourism in the region is a reason for the tourists to keep coming back, and will even entice more to visit Mindanao, especially Davao.

In the upcoming 14th Mindanao Business Conference on September 15-17, the MBC will push for the inclusion of the tourism industry as among the priority areas of development.'

[Source: <http://www.sunstar.com.ph>]



## **International Diploma in Hospitality and Tourism Management**

The programme is designed for those seeking a career in the tourism and service industry. It arms prospective junior executives with the core skills and fundamental knowledge in the hospitality and tourism business.

This programme also satisfies the growing demand in the area; it offers in-depth study and a high degree of specialisation of the hospitality and tourism industries. In addition, this programme aims to prepare students with a blend of educational knowledge and practical experience.

This programme offers:

**Unique learning experience** This programme offers students unique learning opportunities in academic studies and skills training. We provide a challenging and engaging curriculum with diverse learning opportunities, from classroom teachings to practical experiences.

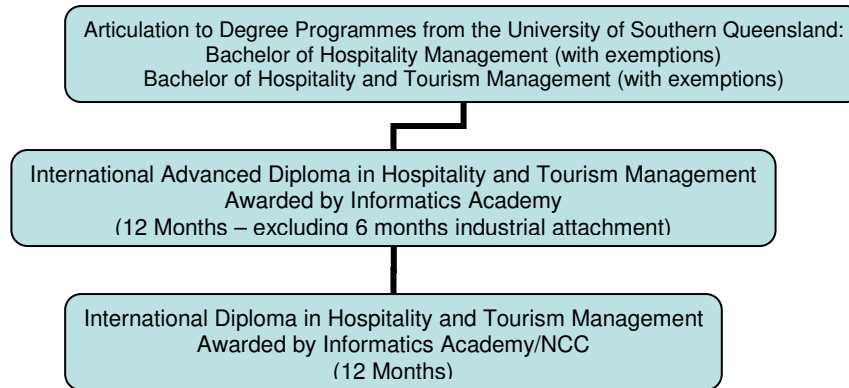
**Lecturers with industrial experience** A team of well-qualified lecturers with professional industrial experiences.

**Academic Quality** The academic quality for this programme is highly balanced with practical "hands-on" practices.

**Strategic partners for internship programme** Hospitality & Tourism companies need skilled people at all levels, from Front line to Management position, our tie ups with the strategic partners allows for possible internship programme and career opportunities.

**Career Opportunities** Our graduates will get priority applications with Informatics' parent company, \*Berjaya Group.

\*Berjaya Group is a company listed on the Malaysian Stock Exchange with more than 30,000 employees and managing many holiday resorts internationally.



"The hospitality and tourism industry has been and will continue to be an important revenue-generator for many countries especially those in the Asia-Pacific region. As developments in this industry gather pace, the need for suitably skilled workers heightens greatly. This programme provides students a great opportunity to acquire knowledge and skills that the industry requires. The solid grounding in hospitality and tourism management skills allows such students to embark on a successful career in this industry." Gregory Lim, Curriculum Development Manager – Faculty of Business, Global Higher Education.

For more information about the programme, please visit [www.informaticsgroup.com](http://www.informaticsgroup.com)

For brochure download, please visit [www.informaticsgroup.com/igcu](http://www.informaticsgroup.com/igcu)

#### **ABOUT INFORMATICS GROUP**

The Informatics Group, listed on the Mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degrees. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. In July year 2005, Informatics attained CaseTrust for Education, a scheme by the Consumer Association of Singapore to certify companies that have foundation for good quality student welfare practices and standards. For more information, please visit <http://www.informaticsgroup.com>.

#### **For more information, please contact:**

Yap Wai Lian  
PR & Marketing Manager, Higher Education  
Informatics Group  
DID: (65) 6580 4286  
Email: [wlyap@informaticsgroup.com](mailto:wlyap@informaticsgroup.com)