



NEWS RELEASE

Thousands of people dream to apply for an MBA but it can be a hard decision >Informatics has a perfect solution

22 July 2005, Singapore - A high school diploma and a good work ethic once guaranteed lifelong employment. Then a bachelor's degree and, now, postgraduate studies became prerequisites for top-flight jobs.

The Master of Business Administration is one of the most common postgraduate degrees in the world.

Each year, thousands of people dream to apply for an MBA with the common goals: To enhance careers, justify for a salary increment and beef up resumes.

Thousands of other people think about applying but it can be a hard decision, especially if they have other commitments like Raja Nukala.

'Sleep is a treat for Raja Nukala.

During the week, the 34-year old father of two works as director of Internet development at Jackson National Life Insurance Co.

In the evenings and on weekends, Nukala is an MBA student at Michigan State University - a pursuit that's like a second full-time job.

"I think it will help me do my job better in the end," said Nukala, an India native who has an undergraduate and master's degree in mechanical engineering.

"I look at things from an IT perspective and never get a chance to look at the bigger picture of how it fits in with the entire company."

[Source: www.lsj.com-Business Today]

In fact, Informatics has a perfect solution for people with family commitments like Raja Nukala.

Informatics offers various modes of learning to its students; they range from traditional classroom teaching to 100% e-learning, where students have their entire learning experience in an online environment. Recently, we have introduced a revolutionary model of learning which encompasses of both e-learning and the face-to-face tutorial. We have named this approach the Capstone or Flexi-Learning approach. The beauty of this model is that while most of the study can be done without leaving home, students will have the option to complete some of the modules in the Informatics Singapore Campus. In addition, learning can be at your own pace.



"I am able to keep my time due to the flexibility of the programme. The discussion room helps me to interact with a big pool of people. I am proud to be associated with a reputable university."

Malaysian Christina Lee Sooi Kuan, Master of Business Administration awarded by University of Wales - via elearning at PurpleTrain.com

MBA programme from the University of Wales – at Informatics

The programme is organised into three inter-related stages culminating with the award of the MBA upon completion of all the stages. The programme consists of 10 compulsory modules; it is structured with nine modules followed by a dissertation.

This programme aims to empower the students with a solid understanding on a mix of specific as well as a broad range of business oriented subjects relevant to today's knowledge-based economy.

The benefits of the programme are:

- Internationally Recognised Qualification
This degree validated by a leading UK University creates international mobility and greater career advancement opportunities for its graduates.
- Syllabus Designed with an International Focus
This business programme consists of units that incorporate comprehensive international perspectives and knowledge much required by a working professional or businessperson of an organisation operating in an international business environment.
- Assessment Methods
Catering to the learning needs of the mature students, this programme adopts a variety of interesting and relevant assessment techniques, such as case studies, online participation and presentations, individual and group work, research paper and critical review of articles. The final written examinations will contribute up to 70% of the overall assessment.
- Professional and Highly Qualified Lecturers
This programme will be facilitated by highly qualified academic staff who are both subject matter experts as well as trained e-facilitators. They will provide participants with continual support throughout the programme. All e-facilitators are pre-approved by the university.
- Flexible way of learning
This flexible method of learning via e-learning, complemented with face-to-face tutorials allow participants to cope with study commitments without compromising on work responsibilities.
- Modular System of Learning
Modular learning gives participants more control of their time and allows them to learn at their own pace.



For more information about the programme, please visit www.informaticsgroup.com/programmes/mba

About PurpleTrain.com

PurpleTrain.com, the global e-Learning provider, started out as Asia's first e-Learning provider in 1999. It is the largest e-Learning provider outside the United States, with over 72,000 e-users, and offers Business, IT education and Health Sciences programmes, corporate training courses and education-related services.

PurpleTrain.com firmly supports continuous lifelong learning and provides students from all over the world with access to internationally renowned courses anytime, anywhere with minimal disruptions to their work and other obligations, and without having to leave home.

By combining innovative technology with world-class training content, PurpleTrain.com offers companies and individuals a high value, quality and effective online training solution. Its online courses range from Master and Bachelor degree programmes to diplomas and certificates, ranging from technical level to management level to cater for the varied needs of corporations and professionals.

Please visit www.purpletrain.com

About Informatics Group

The Informatics Group, listed on the mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degree completions. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. For more information, please visit <http://www.informaticsgroup.com>.

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