

## University of Wales MBA through e-Learning is the Most Logical Route

**09 January 2006, Singapore** - When Tom Tsui from Hong Kong decided to look for an MBA programme, he did not want to study abroad and he did not want to study full-time, so e-Learning via PurpleTrain.com suited him best.

*"I've been thinking of getting a higher degree for a few years. e-Learning seems the most logical route for me to pursue my MBA. My job demands my attention during my working hours and the flexibility to study in the evenings and especially on the weekends helps,"* said Tom.



The Master of Business Administration programme has a strategic business focus while developing the relevant business skills required in an enterprise environment. The learning and teaching methods are therefore likely to be intensive and challenging. In addition to being familiar recent research, graduates will also be familiar with the leading-edge practice with the help of in-depth discussion on case-studies. MBA programme include a significant group work element during which participants should be able to develop knowledge and experience through drawing on the experiences of others, this can be done via the online classroom platform or in traditional classroom discussion.

According to Tom, the programme is a good fit for his needs.

For more information about the MBA programme, please click here  
[http://www.purpletrain.com/hi\\_edu/uow\\_mba.asp?ccode=0136&courseid=UOW-MBA](http://www.purpletrain.com/hi_edu/uow_mba.asp?ccode=0136&courseid=UOW-MBA)

### **About PurpleTrain.com**

PurpleTrain.com, the global e-Learning provider, started out as Asia's first e-Learning provider in 1999. It is the largest e-Learning provider outside the United States, with over 72,000 e-users, and offers Business, IT education and Health Sciences programmes, corporate training courses and education-related services.

PurpleTrain.com firmly supports continuous lifelong learning and provides students from all over the world with access to internationally renowned courses anytime, anywhere with minimal disruptions to their work and other obligations, and without having to leave home.

By combining innovative technology with world-class training content, PurpleTrain.com offers companies and individuals a high value, quality and effective online training solution. Its online courses range from Master and Bachelor degree programmes to diplomas and certificates, ranging from technical level to management level to cater for the varied needs of corporations and professionals.



### **About Informatics Group**

The Informatics Group, listed on the Mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degrees. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. In July year 2005, Informatics attained CaseTrust for Education, a scheme by the Consumer Association of Singapore to certify companies that have foundation for good quality student welfare practices and standards. Informatics has achieved the Golden Brand Award for the Education sector in Sep year 2005. The Golden Brand Award for the Education sector is a competition organized by the organizers of the International Brand Summit 2005. This award aims to give recognition to local and China enterprises for the good work done in building their companies' brands. The International Brand Summit (IBS) is an event held in conjunction with Global Entrepolis @Singapore 2005 a mega event jointly presented by the Singapore Economic Development Board (EDB) and the Singapore Business Federation. The IBS is organized to increase awareness on the importance of branding among local and regional enterprises and also to stimulate the growth of Singapore's brands and enterprises locally and regionally. For more information, please visit <http://www.informaticsgroup.com>.

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