



**NEWS RELEASE**

**Informatics showcases Licensing Package at the Thailand’s 2<sup>nd</sup> international franchising, licensing and business opportunities show, the biggest in ASEAN**

**24 July 2006, Singapore** – At this Thailand’s 2<sup>nd</sup> international franchise, licensing and business opportunities shows, the biggest in ASEAN, Informatics will be showcasing its licensing packages to the show visitors and potential licensees at the Singapore Pavilion Booth E40. Informatics is amongst the 140 booths from 80 local and international brands to showcase their franchise and license products and services in TFBO 2006. This event will take place from 27 – 30 July 2006 at the Bangkok International & Trade Exhibition Centre, Thailand.

“We want to take this opportunity to offer our licensing package to qualified education providers in Asia. We believe our internationally recognised diploma and advanced diploma programs leading to degree completion will be a great value to many education providers.” Mr. Lawrence Wee - Vice President of Higher Education, Informatics Holdings Ltd

Qualified licensees will obtain the rights to offer and conduct the selected Diploma and Advanced Diploma programmes awarded by Informatics Academy and validated by NCC Education (UK).

<b>Internationally Recognised Diploma/Advanced Diploma Programmes</b>	
<b>Info-Comm Technology</b>	<b>Business</b>
International Diploma/Advanced Diploma in Computing	International Diploma/Advanced Diploma in Business Administration
Diploma/Advanced Diploma in Information Technology	International Diploma/Advanced Diploma in Mass Communication
International Diploma/Advanced Diploma in Networks and Cybersecurity	International Diploma/Advanced Diploma in Accounting
International Diploma/Advanced Diploma in Gaming and Animation Technology	International Diploma/Advanced Diploma in Hospitality and Tourism Management
	Proficiency in English

Informatics, with more than 20 years of experience in education and with thousands of students graduating each year, has established strategic partnership and alliances with more than 20 universities in the United Kingdom, Australia and New Zealand. This implies that its diploma and advanced diploma qualifications are recognised and accepted by universities and employers for credit transfers and employment respectively. This also means that its graduates will have a wide choice when it comes to selection for further studies. Its graduates can choose to attain their UK or Australian degree via Informatics campus in Singapore, Informatics’ wholly-owned e-Learning portal – PurpleTrain.com or study on-campus with any of its affiliated universities in the United Kingdom, Australia and New Zealand.

Informatics has appointed licensees in Singapore and Beijing, China. They are System Computing, Singapore and Beijing Economics and trade Professional Institute (北京经贸职业学院),



Beijing. Both licensees have submitted the application to the local Ministry of Education (MOE), upon approval from the MOE; the licensing agreement will take effect.

“We are glad to be an Informatics Licensee because Informatics has always been the leader amongst Private Education Organisations (PEO) and certainly being an Informatics Licensee, it will value add to our business. Most importantly, the Informatics accredited qualifications will give our students an edge to a brighter future in terms of further studies and employment.” Mr. Ho Kai Huat, CEO of System Computer

For more information about licensing opportunities, please visit [www.informaticsgroup.com/ac](http://www.informaticsgroup.com/ac) or email to [ac@informaticsgroup.com](mailto:ac@informaticsgroup.com)

#### **About Informatics Group**

Established in 1983, Informatics Group provides lifelong learning services in the area of information technology and business management. Informatics presently has a global network spanning in Asia, Middle East, Africa, Latin America and other region, offering programmes from foundation programme (for international students) to undergraduate and postgraduate degree completions. It has obtained many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. For more information, please visit <http://www.informaticsgroup.com>.

#### **About Informatics Academy**

The Informatics Academy is an awarding body. It ensures that its awards, bearing the quality assurance mark, will be recognised and accepted by employers and universities for employment and transfer credit respectively.

The Informatics Academic Governance is the backbone on which the quality of our awards is judged. Collectively, the Academic Council interacts with the International Advisory Panel and thereby empowers Examination Council and Examination Board the authority to grant the Informatics Academy awards.

Represented by a group of respected and experienced academic leaders drawn from universities in the United Kingdom, Australia and the United States of America, each member of the International Advisory Panel brings with them a wide range of educational leadership and management experience. The Academic Council is responsible for the academic affairs for the faculties: Info-Comm Technology, Business, Engineering and Health Sciences. For more information, please visit <http://www.informaticsgroup.com/ia>

#### **About NCC Education (UK)**

NCC Education is one of the world's leading IT qualification-awarding bodies in numerous academic and professional education and training courses being offered internationally.

Currently NCC Education has over 300 centres in 45 countries and conduct over 150,000 test and examinations. For more information, please visit <http://www.nccedu.com>

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