



NEWS RELEASE

Getting an MBA is de rigueur in the Middle East

26 January 2006, Singapore - The MBA is the fastest growing and most sought after postgraduate qualification globally. This prevalent growing demand in the Middle East can be attributed to the booming industries such as IT, knowledge management, tourism, banking and finance and consulting.

"The amount of investment in these areas is substantially on the rise - given the government effort to promote these non-oil sectors. All of these are key areas where MBA graduates are recruited by companies," explained Biren Patel, a researcher with World MBA organisation.

According to Patel, it is widely perceived that the "value" of an executive with an MBA is a bonus. *"The Gulf Countries are no exception. Since the market is highly unspecific and non-structured (not regulated), the statistics of this are hard to determine."*

Nonetheless, some top MBA schools have expressed interest in the region and this implies that there will be more applicants there.

"There is a strong correlation between the increasing bond within the business community in the Gulf countries and the growth of MBA applicants in this region," Patel commented.

Residents in the UAE can do an MBA at a number of universities in their own country. However, Patel also found that distance learning from many universities abroad is a preferred choice for people.

The MBA from the University of Wales will empower students with a superb grounding in a broad range of business-related subjects which are relevant to today's knowledge-based economy. Graduates will be able to employ the concepts that underpin modern management. They will also gain the skills needed to promote and develop a conducive management culture.

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For more information about the MBA programme, please visit www.informaticsgroup.com or www.purpletrain.com

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For more information, please contact:

Yap Wai Lian
PR & Marketing Manager, Higher Education
Informatics Group
DID: (65) 6580 4286
Email: wlyap@informaticsgroup.com