



Informatics ties up with eBay to provide NETpreneur powerselling programmes

> Learn to become a NETpreneur and earn extra \$\$\$ with just \$80 investment.

> First workshop starts in mid-June 2005. Sign up now as places are limited.

Singapore, 26 May 2005 – Informatics, a provider of quality lifelong learning services, has tied up with leading e-Commerce platform, eBay Singapore, to launch the NETpreneur powerselling programmes. The first workshop will start in mid-June 2005. Places are limited to keep the class size small and focused.

The newly-introduced NETpreneur programme will consist of 3-hour workshops that will empower individuals with an entrepreneurial acumen to do business on the Net. The workshops will be conducted by professional and experienced 'powersellers' coordinated by eBay. Each workshop costs S\$80.

"The eBay marketplace offers a level-playing field in which anyone - from an individual living in Singapore to large foreign multi-national corporations – can compete for a buyer's business on an equal footing. There are 135 million eBay users around the globe and approximately 40 million items are up for sale daily. Today, the eBay marketplace is more vibrant than ever and the momentum is strong. Now that eBay is in Singapore, this is an opportune time to offer aspiring NETpreneurs a platform to acquire first-hand knowledge and trading tips from those whose businesses are thriving because of eBay," said Mr Frederic de Bure, Managing Director, eBay SE Asia.

Said Dr Michael Teng, Chief Executive Officer of Informatics Group: "The NETpreneur programme is targeted at individuals who are keen to explore a low-cost business opportunity. This is a timely and right move, given today's weaker employment situation and the general instability of

jobs. Training to become a NETpreneur will provide individuals with an alternative profession and income at the same time.”

NETpreneur Advanced Level Programme

Individuals who have completed the initial NETpreneur programme workshop can move on to the Advanced Level programme, which comprises a 12-hour curriculum over a 1-month period at a cost of S\$200. The Advanced Level NETpreneur programme is targeted at the ‘super-achiever’ who is serious in making big business on the Net.

For more information on the NETpreneur programme or to sign up for the workshop, please call: **(65) 6580 4575** or email: lynnetteloo@informaticsgroup.com.

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About eBay Singapore

Launched in January 2004, eBay Singapore (eBay.com.sg) provides consumers and businesses here with a local platform on which to trade goods and services, yet with a global reach to eBay’s huge online community. Listing on eBay.com.sg is free and item prices are listed in Singapore dollars.

About eBay

eBay (Nasdaq: EBAY; www.ebay.com) is The World’s Online Marketplace®. Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever growing online community.

About Informatics Group

The Informatics Group, listed on the mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degree completions. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. For more information, please visit <http://www.informaticsgroup.com>.

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