



## **INFORMATICS HOLDINGS LTD**

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### **NEWS RELEASE**

## **A Career in Gaming and Animation**

### ***Informatics launches new programme in Gaming and Animation with direct academic pathway to university degree completion***

*Singapore, 20 January 2005* – Informatics, a leading global provider of quality lifelong learning services, has announced the launch of a new programme in Gaming and Animation. The first intake will start in the new term in April 2005.

The International Diploma and Advanced Diploma in Gaming and Animation Technology will develop individuals in the specialised discipline of gaming. The programme is designed to provide a fully hands-on approach to gaming and animation with a specialised lab available for training. The focus of the course will be on developing exciting projects that can be showcased to employers. The course will cover areas in graphic, sound editing, 3D modelling and animation as well as programming for games.

After the completion of the first year, students will be awarded the International Diploma and second year students will get their Advanced Diploma. Upon successful completion of the advanced diploma, students can transfer to the final year of the BSc (Hon) in Computer Games Software Engineering on campus at Northumbria University, UK.

“The University has reviewed the programme designed by Informatics Academy. It is relevant and comprehensive and we will accept their Advanced Diploma students into our final year Bachelor’s programme. This programme will develop and train professional gamers and animators for the gaming industry,” said Dr Gerry Hayden of School of Informatics Engineering and Technology, Northumbria University, UK.

Said Mr Lawrence Wee, Vice President of Global Higher Education, Informatics Group: “The gaming industry is a growing market segment. Informatics is the first to offer a degree completion programme for this specialised discipline in Singapore. We expect very positive response to this new programme.”

### **About Informatics Holdings Ltd**

The Informatics Group, listed on the mainboard of the Stock Exchange of Singapore, was established in 1983, and is a multinational corporation providing lifelong learning services in information technology and business management. Informatics presently has a global network spanning more than 50 countries, offering programmes from O/A Levels (for international students) to undergraduate and postgraduate degree completions. The Company has won many awards including the Singapore Brand Awards 2002 and 2003, the Singapore Quality Class for Private Education Organisations (SQC for PEO) as well as the People Developer Standards Award. For more information, please visit <http://www.informaticsgroup.com>.

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